



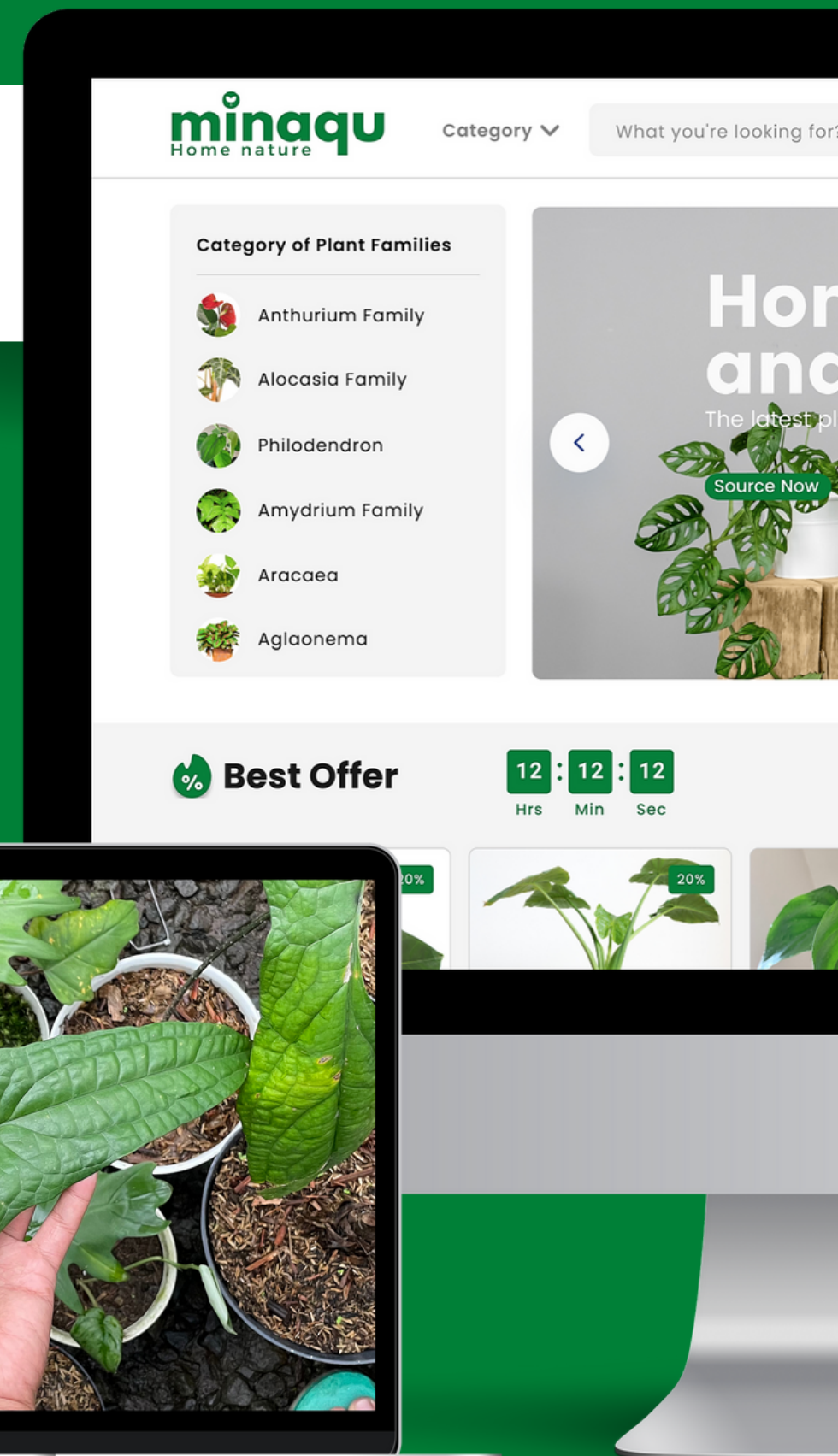
# Raih Potensi Pasar Global Bersama Minaqu Indonesia

Indonesia Trusted Ornamental Plant Supply  
Companies

[www.minaquindonesia.com](http://www.minaquindonesia.com)

Jl. Bogor Nirwana Residence, RT.05/RW.12,  
Mulyaharja, Kec. Bogor Sel., Kota Bogor,  
Jawa Barat 16135

2021



# Tentang Minaqu Indonesia

- Founded on November 10, 2019
- Owner Ade Wardhana Adinata S.E.,M.M
- Reach market in more than 15 countries in the world
- Superiority; the plants owned are native to Indonesia, with various varieties
- Opportunity; Indonesia, center of origin and Megabiodiversity with 34 Eco Regions
- Brand; Minaqu Home Nature



**Ade Wardhana Adinata S.E.,M.M**  
**CEO Minaqu Indonesia**

**Digital-Savy**  
**Entrepreneur Hero**



# **Minaqu Indonesia Services**

- 
- 01** **Farmer Empowerment**
  - 02** **Plant Business Standardization and Research Center**
  - 03** **Market Access for Local Farmers**
  - 04** **Technical Implementation and Green House Development**

# Peluang Pemenuhan Pasar Global

Pasar Global Minaqu di lebih dari 15 Negara dan 3 Benua

global growth market by \$ 28.98 bn during 2020-2024, progressing 6% during the forecast period.

-AIPH



## Global Community Acces

Germany | Netherland | United Kingdom | South Korea | Canada | Poland | Florida | California | Seatle | Belgium | Norway | Franch | Nigeria | Hongkong | Malaysia | Singapore | Australia

**Minaqu Menjalin  
Kontrak Kerjasama  
Penjualan dengan  
mitra global di  
6 Negara di Dunia**



Florida – Amerika Serikat

**2 Juta Tanaman**

Canada

**1,2 Juta Tanaman**

Cyprus

**500 Rb. Juta Tanaman**

Cyprus

**500 Rb. Juta Tanaman**

Korea Selatan

**1 Juta Tanaman**

Seattle – Amerika Serikat

**1 Juta Tanaman**

Inggris

**362 Rb. Juta Tanaman**

# Program Kemitraan Minaqu

Program kemitraan  
minaqu memberikan  
kesempatan bagi  
petani dalam  
melakukan eskalasi  
bisnis

**01 Mitra Binaan Minaqu**

**02 Mitra Mandiri**

# Mitra Minaqu di Indonesia

Nama Kelompok Petani

**Koperasi Pelita Desa**  
Ciseeng Bogor

**Kowinas**

Karawang, Subang, dan Cianjur,  
Bali, Lombok, Bangka Belitung,  
Batam, Yogyakarta, dan Solo

**Koperasi Produsen Maja Flora**

Dusun Wateslor 07/03 Desa  
Balongwono Kec. Troulan Kab.  
Mojokerto Jatim

**Mitra Minaqu**

Sulawesi Utara Tomohon, Sumbar  
Padang Panjang Sorok.

Target Perluasan

**Minaqu Mitra**

Garut, Subang, Sumedang, Cirebon,  
Kuningan, Bandung Barat,  
Pengandaran

**1000 farmers  
of Minaqu  
partner in  
bogor city and  
district.**

**Program  
Petani Milenial  
Jawa Barat**

# Pengembangan Minaqu Menuju go digital

# One Stop Digital Integration Platform for Ornamental Plant Farmers

## Greenhouse Development

Maximizing planting through greenhouse maintenance using technology systems.

## Local Farmer

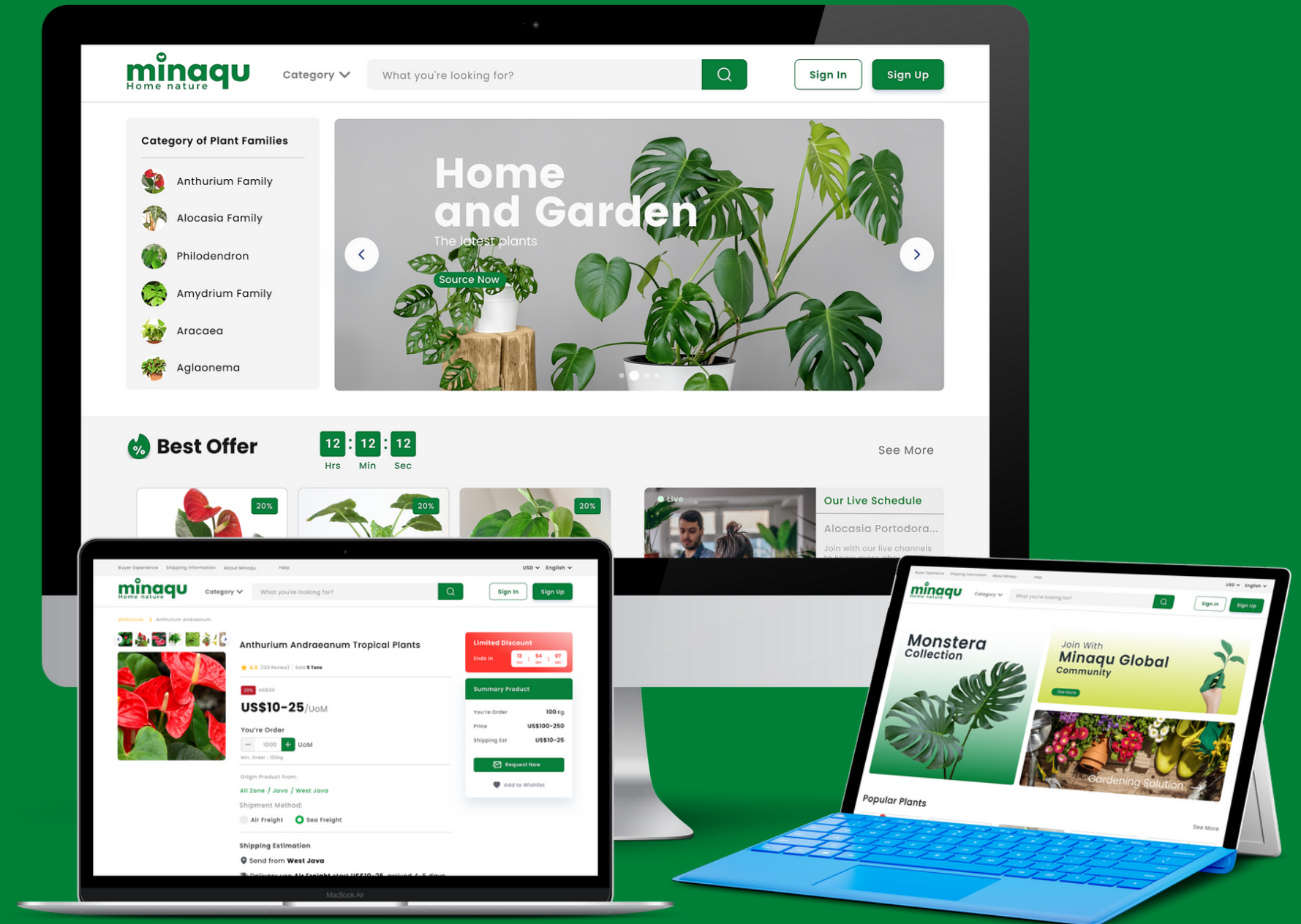
Development of local farmers

## Global Plant Expert

Plant business literacy for the benefit of crop development and trend analytics.

## Plants for Global Supply

Updating the availability of ornamental plants and planting time.





Friday 07 May 2021, 13:20 WIB

### 2 Ministers Release Minaqu Ornamental Plant Exports Home Nature

Indonesian Media | Economy



Doc Minaqu Home Nature  
Coordinating Minister for the Economy Airlangga Hartarto (second from left) and Minister of Agriculture Syahrul Yasin Limpo (fourth from left).

Friday 09 April 2021, 19:35 WIB

### The Ministry of Agriculture's Gratieks Program Executed by Minaqu Home Nature

Indonesian Media | Economy



Doc Minaqu Home Nature  
Program beneficiaries

VSTORY OTHER

### Minaqu Home Nature to Export Plants Worth Rp. 2.3 Trillion

Friday, April 9, 2021 | 16:23 WIB

By : Stella Sabrina



On Stage Farmer Event, Ministry of Agriculture RI Office (09/04)

28 November 2020

### City Government Encourages Minaqu Ornamental Plant Market Home Nature



# Our News and Activities Gallery



Collaborating with youth farmers



visited by Ministry of Agriculture



Minaqu with BNI Bank to support local farmers



Minaqu Plant Market JungleFest in Bogor City, Indonesia



BNI Entrepreneur Heroes Award as Digital Savvy SME's 2021



Export Ceremonial with Coordinating Ministry of Economic and Ministry of Agriculture



Minaqu with Bjb Bank to support local farmers



Minaqu with Vice Mayor of Bogor City, Indonesia



KEMENTERIAN PERTANIAN  
REPUBLIK INDONESIA



KEMENTERIAN KOPERASI DAN USAHA KECIL DAN MENENGAH  
REPUBLIK INDONESIA



MINISTRY OF TRADE



Partner  
Pendukung  
Minaqu



Contact us if there  
are any questions.

**Thank you  
for your  
time!**

Corporate Website

[www.minaquindonesia.com](http://www.minaquindonesia.com)

Email Address

[admin@minaquindonesia.com](mailto:admin@minaquindonesia.com)

FB & Instagram  
[@minaquhomenature](https://www.facebook.com/minaquhomenature)

Youtube  
Minaqu Home Nature

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Barat 16135